

## ***CASE STUDY – Fire at major retail warehouse outlet***

**Issue:** A fire broke out in a 750,000 sqm broad-range merchandise outlet during the Christmas season. The warehouse suffered heavy smoke damage affecting inventory which would normally have been evacuated for discarding or cleaning. The warehouse also anticipated closing down operations for 30 days at an estimated sales loss of £700k per day.

**Solution:** Odorox® MVP14 units to deal with the general space and Boss XL3s to work on specific stock that needed more intense exposure.

**Outcome:** With Odorox® technology they not only saved approx. £7M of inventory and cleaning costs but reopened their doors in only 36 hours saving a possible £15M+ in lost sales.

